

Kevin Lafin

Product Designer / UI/UX

📞 708-280-4135

✉ kevinlafin91@gmail.com

🌐 klafin.co

[LinkedIn](#)

A bit about me...

Art – Bold & Wild

Crafty – If I can fix it or make it myself, I will.

Outdoors – Not a mountain man yet, but I will be.

Astronomy / Science – I'll talk your ear off.

Building / PC Gaming – Nerd through and through.

Star Wars – This is the way.

Cooking – I'd like to think Gordon wouldn't yell at me too much.

Education

Columbia College Chicago

BFA / Graphic Designer – 2015

At Columbia, I focused heavily on semiotics, iconography, and information design with fine art always in the back of my mind.

Later in my professional career, I found a keen interest in web and mobile design with quality and balance always at the forefront of my design.

Professional Work

tastytrade

Product Designer II – 2021 – 2026

My time at tastytrade had me placed in every sphere of design within the company. Starting out with redoing the mobile app, establishing platform tokens, design system overhauls, a plethora of new mobile and web features, and eventually landing on sole designer of the web platform that eventually transformed into a standalone desktop app.

Off Center

Senior Designer – 2019 – 2021

Off Center was a Chicago-based creative agency that blended design, strategy, development, and marketing to solve business problems with custom, non-cookie-cutter solutions. It positioned itself as a “disruptive” or “off center” partner for ambitious brands, with a small team focused on solving complex challenges and making bold creative work.

Culture Studio

Creative Lead – 2017 – 2019

Culture Studio is a Chicago-based custom merchandise and apparel production company that served music, entertainment, retail, and e-commerce brands at scale. It combined creative services, garment sourcing, and high-volume manufacturing with a strong emphasis on technology and fast fulfillment.

Find Me Ink

Creative Director – 2016 – 2017

FindMeInk was a Chicago-based SaaS startup for the tattoo industry that helped artists manage portfolios and helped customers discover tattoo artists. It was basically a tattoo search engine and artist marketplace, sometimes described as “Behance + Zocdoc for tattoos.”

Practical Skills

UI/UX / Product Design ~9 years

Design Systems ~8 years

Component Creation ~7 years

Information Design ~7 years

Illustration/Drawing ~20 years

Branding ~8 years

Management ~5 years

Collateral/Product Design ~5 years

Animation ~1 years